

-Draft

SUMMIT COUNTY TRANSIT BOARD MEETING

Record of Proceedings

WEDNESDAY, JANUARY 10, 2018

ATTENDANCE

Members present: Kent Willis, Chair – Town of Frisco; Fred Williamson – Town of Breckenridge (Alternate); Steve Swanson- Lower Blue Basin (At Large Member); Jeff Schramm – Snake River Basin (At Large Alternate); Ted Pilling – Upper Blue Basin (At Large Member); Patrick O’Sullivan – Arapahoe Basin Ski Resort; Thad Noll – Summit County (Alternate); Bob Moore – Breckenridge Ski Resort; Dan Gibbs – Summit County Commissioner; Tom Daugherty – Town of Silverthorne.

Members absent: Mark Nickel – Town of Dillon; Corrie Janocka – Ten Mile Basin (At Large Member); Kyle Hendricks – Keystone Ski Resort; Cindi Gillespie – Copper Mountain Ski Resort.

Summit Stage Staff present: Curtis Garner – Director; Geoff Guthrie – Operations Manager; Bruce Camping – Planner; Vivian Pershing – Support Staff.

Guests present: Gary Young, CEO, Street Media Group; Matt Kroschel, Mountain Newsroom Reporter, KCNC-TV Denver and resident of Blue Valley Acres HOA.

CALL TO ORDER

The monthly meeting of the Summit County Transit Board members on Wednesday, January 10, 2018 was called to order by Chair Kent Willis at 8:15 a.m. in the Loveland Room of the Summit County Community Center, 0151 Peak One Boulevard, Frisco, Colorado.

MEETING MINUTES & AGENDA

The minutes from the Wednesday, December 6, 2017 Summit County Transit Board Meeting were reviewed. Dan moved to approve, Bob seconded the motion. The January meeting agenda was reviewed. Steve moved to approve, Dan seconded the motion. Both motions carried.

RECOGNITION OF GUESTS AND PUBLIC COMMENTS

Kent welcomed guests. There was no public comment.

REGULAR MONTHLY UPDATE ITEMS

- A. **November and December Financial Report** – Curtis reported year-to-date budget line items for operating expenses are 81.3% through December 31st. Some outstanding items

still remain due, but the trend should remain under budget. He noted a plan to take a different approach to budgeting in 2018 to more accurately forecast what is being spent.

- B. **Operations Report** – Curtis reported fixed route ridership decreased 10.46% in November and 10.7% in December from 2016, common with seasonal resorts and snow conditions. Commuter Ridership on the Lake County Link decreased 1.6% in November and 24.7% in December. Blue River route decreased 34.1% in November and 53.1% in December. Para transit ridership decreased 6.9% in November and 8.6% in December from the previous year. Silverthorne Loop ridership increased 3.2% in November and decreased 5.4% in December. Curtis mentioned ridership has seen a national decline of 3-5% per year. Since it is fare free it doesn't impact revenue. Dan commented on the booming economy with low unemployment which could impact ridership. Approximate operating expenses for November 2017 were \$775,038 compared to \$856,091 in 2016. Expenses for December 2017 were still being finalized. Maintenance costs in November were \$148,533 compared to \$155,284 in 2016; December costs were \$81,444 compared to \$140,000 (approximate) in December 2016. Fuel costs were \$44,634 compared to \$45,057 in November 2016. December costs were \$51,443 compared with \$50,773 in December 2016. Summit County Mass Transit Sales Tax receipts were up \$604,864 or 9.17% which is \$50,793 over October 2016. November totals were not yet available. Through October 2017 YTD mass transit tax receipts are \$8,852,457. This is up 6.61% (\$548,979) over YTD October 2016. Thad commented there are plans for many capital projects and needs of buses and buildings that were on hold for many years.
- C. **Maintenance Report** – Geoff reported bus spare availability increased to 86% in November and then 90% in December (compared to 85% in September and 73% in August). The performance standard is 90-95%. He noted the seven engine and transmission replacements completed over the summer greatly helped out. YTD Repair and maintenance costs are \$107,083 or 104.9% used. Fleet Services had 137 work orders completed in November and 172 in December with four road calls in November and two in December. 35 Preventative Maintenance orders were due and completed in November and December. Staffing level remains at 13 technicians.

NEW BUSINESS

- A. **Street Media Group Presentation** – Gary Young presented bus wrap ad space projections for 2018. He noted the 2017 revenue increase of \$323,000 generated over 2016 and the 9% increase of booked business over last year at this time. Revenue reflects the outside wraps and the cards inside the bus. Bruce commented that the first quarter of each year

tends to be the strongest quarter. Gary agreed, noting it is related to the ski season where the biggest interest is. Geoff inquired if the exterior ad spaces was 72. Gary agreed, mentioning the handout showed 66 spaces were currently occupied. Jeff asked if most businesses typically renewed their contract. Gary responded some are seasonal ads, but it has been added to their budgets and they typically renew. Bruce inquired on the clarity when wraps extend over the windows. Gary responded he will ask for a clear coat instead of matte laminate finish. Kent inquired about full wraps or panel ads. Gary responded that one full side wrap could cost about \$1200 versus a panel ad of \$400 or more expensive full wraps for national ad campaigns, such as with Subway. Geoff said the current full bus wrap is for Mountain Sports Outlet and looks good. Gary thanked Stage staff for keeping buses so clean. Kent thanked him for coming.

- B. **Kremmling Commuter Route** – Kent welcomed Matt Kroschel. Matt said he is a Blue Valley Acres resident which is about two miles over the Summit and Grand County line. Along with Spring Creek area, there are about 250 homes with many residents working in Summit County. He offered to help the process along with the Town of Kremmling for getting a commuter route to Grand County. He inquired if a formal survey or proposal would be helpful or welcomed and seriously considered if good data is gathered. Kent noted economic factors of bus and driver availability and grants are related, however he said the Lake County Commuter route started this way. Dan said he recognizes residents of other counties help make Summit County tick and it's worth having the conversation of the big picture. He encouraged Matt to reach out to the Grand County Commissioners, Mayor of Kremmling, larger businesses and Chamber of Commerce. He noted the Town of Blue River had a survey. Thad discussed CDOT's Bustang Outrider program that has a Steamboat to Frisco route identified on the map. He encouraged Matt as a local advocate to get the energy up and interest with residents and elected officials. Geoff agreed, adding a local champion or torch bearer helps the topic gain traction.
- C. **2018 Short Range Transit Plan Development** – Curtis reported how helpful an updated Transit Plan for the agency would be. The last serious professional study was done in 2007, with a brief one in 2012, so it is long overdue. They could look at what our core service should be, what's working well for us and what could work better reviewing community demographics and development. They could establish baseline efficiency metrics for our routes with a comprehensive look. The cost, depending on the scope could be \$60-200,000 which could include a Keystone Transportation study as well. CDOT has planning grants to address these issues. Thad noted Keystone Resort and Citizen's League would contribute to their study; same consultant. Tom inquired if it was short or long range. Curtis added the concurrent Keystone study would give us more granular

information of how we may want to go with capital needs of buildings, buses and shelters. Fred added they have budgeted for a Breckenridge Transit Plan as well and it may be coordinated.

- D. **Park County Commuter Route update** – Curtis reported CDOT has reviewed our mountain corridor for some time although the funding has to be approved. They have agreed to lease the Stage a bus or two for \$1 a year. Discussions now are about the bus stops, where the buses would be parked, the timetable and who would pay for what. He asked if the Stage would want to start the route in fall with current buses or wait until next year. Thad said CDOT may have a coach bus ready by August and branded by Bustang that we operate and maintain.

- E. **Summer 2018 Bus Schedule Development** – Bruce reviewed the summer schedule begins Sunday, April 22. Fleet and staffing considerations and service would be similar to Summer of 2017. Blue River route would be standardized to keep five trips per day. A Swan Mountain Express route would be tied in to the Blue River trip times for about nine service hours per day. Patrick inquired if the Spring Swan Mountain Flyer could be seven days a week instead of just on weekends. He noted it is one of the highest performing routes, especially if it's snowing in May.

- F. **Frisco Transportation Center update** – Curtis, Thad and Geoff reported RNL plans to have 65% of the design done by May and reviewed the handouts. It will make an impressive transportation center. Geoff noted the heated sidewalks and additional windows for solar gain with open views for security. Thad added zip cars will also be available. Curtis said infrastructure for electric charging stations would be included. Patrick asked if it would affect the greenhouses. Geoff responded it would not displace them.

- G. **Miscellaneous** – Curtis said he plans to review para transit operations and help staff evaluate and certify applicants in the next few months. Recommendations will be then brought to the Board and a Public Meeting held. Steve said concerning the Street Media presentation, that he was assuming the numbers of revenue and bus availability are positive and not declining. He was glad to confirm with staff it is still a positive program. Kent added he would like to hear an update of the Smart Bus System next time.

Meeting was adjourned at 9:55am.